

Mackay Isaac tourism operators clinch top honors at the 2021 Queensland Tourism Awards

Local tourism operators making their mark – bringing home gold and bronze.

Mackay Isaac region tourism finalists joined other state tourism operators in Brisbane Convention and Exhibition Centre for the 2021 Queensland Tourism Awards on Friday 12th November.

Delivered by the Queensland Tourism Industry Council, the awards celebrate and acknowledge the state's tourism sector for their excellence and reward operators for their exceptional service – especially during a time of disruption.

St Lawrence Wetlands Weekend Isaac Regional Council took home gold – winner of the festival and events category.

This follows their gold win in the 2021 Mackay Isaac Region Tourism Awards and proves their place as one of the must-do events on the North Queensland tourism calendar.

Mayor Anne Baker said the gold win was not an overnight success - it's a lot of work, continuous work, and hard work from everyone.

"Isaac region depends on tourism. This multi-million-dollar industry employs more than 1000 people.

We need to recognize the behind-the-scenes team. Without them, authentic local experiences are not possible," said Mayor Baker.

No stranger to the tourism industry, award winning tourist attraction Sarina Sugar Shed took away two bronze awards in the excellence in food tourism and wineries, distilleries and breweries category.

Sarina Sugar Shed coordinator Ian Mason said it was an honour for the company to be consistently recognised for their business excellence and innovation.

"To be recognized again, is truly an honour. Sarina Sugar Shed will continue to provide excellent service to our visitors and keep pushing tourism boundaries in creating a vibrant tour experience," said Mr Mason.

Mackay Visitor Information Centre and Kiosk – won bronze showcasing excellence in the visitor information category.

Mackay Isaac Tourism Chief Executive Officer Tas Webber said the win was truly a team effort from his MIT staff and team of volunteers.

"The past year has been a struggle for the regions visitor economy. I am grateful to be backed by a strong and resilient team to overcome these uncertain times.

I congratulate all winning businesses and nominees who are offering visitors, from near and far, the finest tourism experiences that cannot be found anywhere in Australia," said Mr Webber.

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For further information, please do not hesitate to contact,

Sam Taher | *Communications Officer*

m. +61 (0) 448 994 180 | **p.** +61 (0) 7 4837 1277 | **e.** communications@mackayregion.com