

27. YOUNG ACHIEVERS AWARD

This award recognises an individual, less than 35 years of age, working in the tourism industry and their contribution to the development of a vibrant and professional tourism industry

No Accreditation or pre-assessment is required for this category.

Total score for submission 50 points

No site visit or interview required

Important Notes:

- Entry into this category does not require accreditation or certification in order to be eligible.
- The award will not be made to the same person twice. ▪ Nominations are acceptable from any party except the nominee.
- The word limit for this submission is 1000 words (not including CV, letters of recommendation, etc). ▪

The nominee's Curriculum Vitae and no more than 3 letters of recommendation may be included.

- Copy of documentation such as driver's licence, passport etc should be included to verify age.
- This award will be presented at the discretion of the judges, based on the submissions received.
- The provision of this category is specific to the Mackay Isaac Tourism Awards and the winner will not go on to become a finalist in the Australian Tourism Awards.

The judges will take into account the following aspects of contribution when assessing a nomination.

QUESTION 1. OVERVIEW OF THE NOMINEE (10 MARKS)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, including a description of their current employment

Please include some form of documentation that verifies entrant was less than 35 years of age during the qualifying period: 1 July 2019 to 30 June 2021.

TIPS *Extracts from their curriculum vitae may prove useful*

QUESTION 2. NOMINEES PERSONAL SERVICE AND EXAMPLES OF ACTIVITIES (20 MARKS)

Provide specific examples of activities resulting from the nominee's performance that have demonstrated leadership and how they have the potential to be a future leader in the tourism industry

TIPS: Examples could include: new initiatives in the areas of operation, administration, management, research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation are other good examples. The emphasis should be on personal and professional commitment

QUESTION 3. BENEFITS TO THE INDUSTRY AND SUCCESS (20 MARKS)

Outline the degree of personal involvement, the success resulting from that involvement and the long-term benefits to the industry as determined by the ongoing nature of the achievement or success.

SUBMIT YOUR ENTRY by 11pm 19th September as a PDF to
development@mackayregion.com