



AWARD CATEGORIES based on the BEST of QUEENSLAND EXPERIENCE PROGRAM

(BOQEP)

- Tourist Attraction
- Tourism Retail & Hire Services
- Business Event Venues
- Tour & Transport Operators
- Adventure Tourism
- Tourism Restaurants and Catering Services
- Caravan and Holiday Parks
- Hosted Accommodation
- 3-3.5 Star Accommodation
- 4-4.5 Star Deluxe Accommodation
- New Tourism Business
- Excellence in Food Tourism

The results of the BOQEP are provided to Mackay Isaac Tourism by Tourism and Events Queensland

The program is based on an independent set of criteria that incorporates online customer reviews, responds to consumer expectations and reflects industry best practice.

All operators assessed in the program receive an individual report providing valuable insights on consumer perceptions of their experience and how to improve the delivery of customer experiences in order to drive business performance.

The Best of Queensland Experiences are assessed on an annual basis.

AWARD CATEGORIES for JUDGING

- *Festivals and Events*
This category is open to (but not limited to) sporting, arts, historical, cultural, literary, humorous, culinary and general interest festivals, events and exhibitions with local, interstate and international visitor attendance under 50,000 or NOT recognised by the STO as a major event on their event calendar
- *Outstanding Contribution by a Volunteer or Volunteer Group*
 - *No Accreditation or pre-assessment is required for this category.
 - Total score for submission 50 points No site visit or interview required
Important



- Entry into this category does not require accreditation or certification in order to be eligible.
 - Nominations are accepted from any party except the nominee/s.
 - The word limit for this submission is 1000 words (not including CV, letters of recommendation)
 - The nominee's Curriculum Vitae and no more than 3 letters of recommendation may be included. This award will be presented at the discretion of the judges, based on the submissions received.
 - This category is awarded in Queensland only.
 - Achievements or activities referred to within the entry must relate to the qualifying period: 1 July 2019 – 30 June 2021.
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- *Young Achievers Award*
 - *No Accreditation or pre-assessment is required for this category.
 - Total score for submission 50 points
 - No site visit or interview required Important
 - Entry into this category does not require accreditation or certification in order to be eligible.
 - The award will not be made to the same person twice.
 - Nominations are acceptable from any party except the nominee
 - The word limit for this submission is 1000 words (not including CV, letters of recommendation, etc).
 - The nominee's Curriculum Vitae and no more than 3 letters of recommendation may be included.
 - Copy of documentation such as driver's licence, passport etc should be included to verify age.
 - This award will be presented at the discretion of the judges, based on the submissions received. ▪ The provision of this category is specific to the Mackay Isaac Tourism Awards and the winner will not go on to become a finalist in the Qld Tourism Awards.

 - *Award for Outstanding Contribution by an Individual*
 - *No Accreditation or pre-assessment is required for this category.
 - Total score for submission 50 points
 - No site visit or interview required Important Notes
 - Entry into this category does not require accreditation or certification in order to be eligible.
 - The award will not be made to the same person twice.
 - Nominations are acceptable from any party except the nominee. ▪ Entry into this category is open to couples and families.
 - The word limit for this submission is 2500 words (not including CV, letters of recommendation, etc).



- The nominee's Curriculum Vitae and no more than 5 letters of recommendation may be included.
- This award will be presented at the discretion of the judges, based on the submissions received.

DISCLAIMER

By entering the 2021 Mackay Isaac Tourism Awards you authorise the use and/or reproduction of images and the descriptions provided in relation to any editorial/advertising purposes initiated in conjunction with the awards.

Your contact details may also be supplied to agencies engaged on behalf of award organisers/committees for promotional purposes. Under no circumstances will judges be held responsible for any comment, viewpoint or expression, whether expressed or implied, concerning the standard or quality of an entrant's submission. By entering the awards, you agree not to bring a claim against any judge, or Mackay Isaac Tourism in relation to feedback on your submission.

JUDGES DECISION All submissions are independently scored by at least 1 member of the judging panel. A single entrant category does not guarantee the entrant as a winning entry.

COMPLIANCE WITH COMPETITION RULES The Licensee, with Chair of Judges reserve the right to withdraw submissions if an entry is not compliant with the rules. All submissions must be reviewed for compliance with the submission guidelines. This must be undertaken initially by the award coordinator, however the withdrawal of a submission should be reviewed and implemented by the Judges. All entrants must clearly demonstrate how they meet the eligibility requirements of each respective category that they choose to enter. If this is not adequately demonstrated, then that entrant may be disqualified